



## 2018 CHINA OUTBOUND&INBOUND FORUM

NOV. 16-17, 2018

Mangrove Tree Resort, Haitang Bay, SANYA

Co-organized by:

Center for China and Globalization

MOFCOM China Association for Int'l Economic Cooperation (CAFIEC)

Municipal Government of Sanya

In Partnership with:

European Union Chamber of Commerce in China (EUCCC)

AmCham China

UNDP China

### PROGRAM

#### **Nov. 16 (Fri.)**

**12:00 - 13:30 Registration and Tea Reception**

**13:30 – 13:45 Organizers' Welcome**

**Wang Huiyao**, President of CCG, Vice President of China Association for International Economic Cooperation (CAFIEC)

**Cui Mingmo**, President of China Association for International Economic Cooperation (CAFIEC)

**13:45 - 14:45 Welcome Session: New Policies and Opportunities for Hainan, China's Largest Free Trade Zone (FTZ)**

**Chair:**

**Miao Lu**, Vice President and Secretary-General of CCG

#### **Panelists (in alphabetical order):**

**Jiao Yong**, Vice Chair of Hainan Association of Entrepreneurs, Chairman of the Board of Chenghua Hesheng Investment Management Company, CCG Senior Council Member

**Jin Qingjun**, Partner at the King & Wood Mallesons

**Li Boqing**, Executive President of CGE Peace Development Foundation; Former Vice Mayor of Sanya, CCG Advisor

**Lu Jinyong**, Professor and Director of Center for FDI, University of International Business and Economics

**Wang Yilin**, President of Hainan Association for the Promotion of Financing; Former Head of Hainan Branch, Bank of China

**Zeng Xianyun**, Chairman of Sanya Phoenix Island Investment

**14:45 - 16:00 Plenary Session 1: 40-Years in Review: China's Inbound and Outbound Investments under Reform and Opening: Experiences, Lessons, and Achievements**

**Chair:**

**Victor Gao**, Vice President of CCG

#### **Panelists (in alphabetical order):**

**Mats Harborn**, President of European Union Chamber of Commerce in China

**He Donghui**, Co-Executive President of Fotile Group



**Liu Zhiping**, Executive Vice President of China Association for the Promotion of

Development Financing (CAPDF), Former Vice President of National Development Bank

**Liu Zhiping**, Vice President of SK China

**H.E. Nicholas Rosellini**, UN Resident Coordinator in China, UNDP Resident Representative

**Wang Huiyao**, President of CCG, Vice President of China Association for International Economic Cooperation (CAFIEC)

**Zhou Haijiang**, Chairman of HOdo Group

**16:00 - 16:15 Coffee Break**

**16:15 - 17:30 Plenary Session 2: Opening up New FDI Opportunities amidst US-China Trade Frictions**

**Chair:**

**Hou Wenxuan**, Chair Professor of Corporate Finance at University of Edinburg, CCG Senior Nonresident Fellow

**Panelists (in alphabetical order):**

**Gang Feng**, Vice President of Strategic Investment, Alibaba Group

**He Ning**, Former Director-General of MOFCOM Department of America and Oceania, Former Minister at the Chinese Embassy in the United States, CCG Senior Fellow

**Simon Lacey**, Vice President of Trade Facilitation, Huawei Technologies

**H.E. Stanley Loh**, Ambassador of Singapore to China

**Lv Kejian**, Former Director-General of MOFCOM Department of Asian Affairs, Former Minister at the Chinese Embassy in Japan

**David Morris**, Trade and Investment Commissioner of Pacific Islands Trade & Invest (China)

**Su Hao**, Vice President of JD Group

**William Zarit**, Chairman of AmCham China

**17:30 - 18:15 Welcome Cocktails**

**18:15 - 19:00 Opening Session**

**Chair:**

**Wang Huiyao**, President of CCG, Vice President of China Association for International Economic Cooperation (CAFIEC), Counselor for the State Council

**Speakers:**

**Long Yongtu**, Former Vice Minister of Commerce, Former Secretary-General of the Boao Forum for Asia, CCG Chair

**Zhu Guangyao**, Former Vice Minister of Finance

**Tong Daojun**, Member of the Standing committee of CPC Hainan Province, Secretary of Municipal Party Committee of Sanya

**Fu Chengyu**, Former Chairman of Sinopec, CCG Advisor

**H.E. Nicholas Rosellini**, UN Resident Coordinator in China, UNDP Resident Representative

**19:00 - 20:15 Welcome Gala – Release of the 2018 Bluebook Report on the Globalization of Chinese Enterprises and Tribute to Top-performing Globalizing Enterprises**

**20:15 - 21:30 Opening Panel: Promoting a Higher Degree of Openness in China over the Next 40 Years**



**Long Yongtu**, Former Vice Minister of Commerce, Former Secretary-General of the Boao Forum for Asia, CCG Chair

**Panelists (in alphabetical order):**

**Chen Jian**, Former Vice Minister of Commerce; CCG Advisor

**Dan Gao**, President of Positec Group, CCG Senior Vice Chair

**Meng Xiaosu**, Chairman of China National Real Estate Development Group Corporation

**Wang Guangfa**, Chairman of the Board and President of Beijing Fazheng Group, CCG Senior Vice Chair

**Zhang Hongli**, Co-chair of Hopu Investment Management, Former Executive Vice President of Industrial and Commercial Bank of China, CCG Vice Chair

**Zhang Huarong**, President of Huajian Group, CCG Vice Chair

**Zhu Guangyao**, Former Vice Minister of Finance

**Nov. 17 (Sat.)**

**09:00 - 10:15 Plenary Session 3: Five years of the Belt Road Initiative and Future Prospects - Deepening cooperation between Chinese and foreign Firms**

**Chair:**

**Xiao Huilin**, CCG Senior Fellow, Vice President of CCG Belt and Road Institute

**Panelists (in alphabetical order):**

**Chen Jian**, Former Vice Minister of Commerce, CCG Advisor

**Pierre Dorbes**, Head of ICRC Regional Delegation for East Asia

**Leng Yan**, Executive Vice President of Daimler Greater China, CCG Senior Council Member

**Li Xinhua**, Vice Chairman of China National Building Material Group

**H.E. Stanley Loh**, Ambassador of Singapore to China

**Alidad Mafinezam**, President of US West Asia Council

**Alistair Michie**, Secretary-General of British East Asia Council

**Clare Pearson**, Chair of the British Chamber of Commerce

**10:15 - 10:30 Coffee Break**

**10:30 - 11:45 Parallel Session 1: Strategies for Talent and Branding to Succeed in Domestic and International Markets**

**Moderator:**

**Miao Lu**, Vice President and Secretary-General of CCG

**Panelists (in alphabetical order):**

**Bruce Nikoo**, Founding Partner of SINAWEI Capital

**David Pan**, Executive Vice President of Schwarzman Scholars, Tsinghua University

**Qiao Jian**, Senior Vice President of Lenovo, President of MBG Chinese Business

**Damien Ryan**, CEO of Teneo Strategy Asia Pacific

**Wang Bo**, Vice President of SEPTWOLVES

**Wang Guangfa**, Chairman of the Board and President of Beijing Fazheng Group, CCG Senior Vice Chair

**Wang Shengdi**, Founder and CEO of Daddy's Choice

**10:30 - 11:45 Parallel Session 2: New Strategies of Multinational Corporations amidst Closer Scrutiny of Global Capital Flows**

**Moderator:**



**Sun Jie**, Former President of Asset Management Association of China, Former

Director of Department of Asset Management at China Security Regulatory Commission, CCG Senior Fellow

**Panelists (in alphabetical order):**

**Peter Fuhman**, Founder and Chairman of China First Capital

**Hou Wenxuan**, Chair Professor of Corporate Finance at University of Edinburgh, CCG Senior Nonresident Fellow

**Huang Xiaojun**, Vice President/Managing Director of Veolia China

**Hanneke Veringa**, Head of AXA IM Netherlands

**Anthony Wang**, Schwarzman Scholar at Tsinghua University, Former Senior Analyst of JP Morgan

**Yang Lijun**, Chair of Board, Bison Bank of Portugal

**Zhong Xiaofeng**, Executive President of North Asia, Amundi Asset Management

**12:00 – 13:30 Lunch Session: How to Boost the “Going Out” of Chinese Cultural and Tourism Industries**

**Host:**

**Peter Qiu**, PhoenixTV Commentator

**Guests (in alphabetical order):**

**Ishiduka Hideki**, Japanese Consul General in Guangzhou

**Miao Lu**, Vice President and Secretary-General of CCG

**Sun Jie**, CEO of Ctrip.com

**14:00 - 15:15 Parallel Session 3: Developing New Market Opportunities for Global Technology Companies**

**Moderator:**

**Li Weifeng**, Executive Secretary-General of CCG

**Panelists (in alphabetical order):**

**Chen Jianzhou**, Managing Director of ZTE Corporation (Hong Kong)

**Kevin Gu**, Head of marketing for Emerging Business & Technology at Baidu

**Andy Mok**, Managing Director, Red Pagoda Resources; CGTN Commentator

**Bill Russo**, Founder and CEO of Automobility

**Tang Jincao**, Managing Partner of Tsing Ventures, Executive Vice Chair of China Venture Capital Committee at the Ministry of Technology

**Zhang Zhe**, CEO of Zhongguancun International Holdings

**14:00 - 15:15 Parallel Session 4: Chinese and World Manufacturing in Global Value Chains: Boosting Complementarity and Industry Upgrading**

**Moderator:**

**Sun Yongfu**, Former Director-General of MOFCOM Department of Europe, CCG Senior Fellow

**Panelists (in alphabetical order):**

**Thilo Ketterer**, Director China Practice of Roedel & Partner, Germany

**Li Yiren**, President of Research Institute of HBIS Group

**Miyashita Masami**, Managing Director of Hong Kong (Japan External Trade Organization) Industrial Research Office

**Min Zhidong**, Executive Director of Center for China-Germany Manufacturing and Financing,



President of Oriental Huijin holding Limited, CCG Senior Council Member

**Wang Shengdi**, Founder and CEO of Daddy's Choice, CCG Senior Council Member

**Zhan Hongyu**, President of Tata Group Greater China

**15:15 - 16:30 Plenary Session 4: Opportunities and Risks in Sino-US Bilateral Investment amidst Trade Frictions**

**Chair:**

**Peter Qiu**, PhoenixTV Commentator

**Panelists (in alphabetical order):**

**Dan Gao**, President of Positec Group, CCG Senior Vice Chair

**He Ning**, Former Minister at the Chinese Embassy in the United States, CCG Senior Fellow

**Jiang Shan**, Former Director-General of MOFCOM Department of America and Oceania, CCG Senior Fellow

**Jacob Parker**, Vice President of US-China Business Council China Operations

**Wang Huiyao**, President of CCG, Vice President of China Association for International Economic Cooperation (CAFIEC)

**William Zarit**, Chairman of AmCham China

**Zhu Guangyao**, Former Vice Minister of Finance

**David Zweig**, Chair Professor and Director of Center on China's Transnational Relations at the Hong Kong University of Science and Technology

**16:30 - 17:45 Closing Session: Hainan FTZ- New Chapter of China's Reform and Opening-Up**

**Speakers:**

**Shen Danyang**, Vice Governor of Hainan Province

**Chen Jian**, Former Vice Minister of Commerce; CCG Advisor

**Wang Huiyao**, President of CCG, Vice President of China Association for International Economic Cooperation (CAFIEC)

**18:00 - 20:00 Advancing International Business: Networking and Policy Seminar (By Invitation Only)**