

# The 2<sup>nd</sup> Meeting of the China Outbound Forum

Rising to the Global Business Stage

20-22 November 2015, Sanya, Hainan

## AGENDA

As of November 11, 2015

November 20, 2015/Friday	
16.30-17:00	<b>Registration of participants</b>
17:00-17:30	<p><b>Official Opening Session</b></p> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Wang Huiyao</b>, President of Center for China and Globalization, Vice Chairman of China Association for International Economic Cooperation of Ministry of Commerce (Confirmed)</li> <li>• <b>Claude SMADJA</b>, President of Smadja &amp; Smadja Strategic Advisory (Confirmed)</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Huang Mengfu</b>, Vice President of the 11<sup>th</sup> CPPCC National Committee, Honorary President of the National Federation of Industry and Commerce (Confirmed)</li> <li>• <b>Long Yongtu</b>, Former China Chief negotiator of WTO, Former Secretary General of the Boao Forum, Chairman, Center for China &amp; Globalization (Confirmed)</li> <li>• Leaders from Ministry of Commerce</li> <li>• <b>Wu Jianmin</b>, Former China's Ambassador to France, Former President of China Foreign Affairs University (Confirmed)</li> <li>• <b>Zhang Qi</b>, Secretary General of Sanya Government</li> </ul>
17:30-18:45	<p><b>Plenary Session 1</b></p> <p><b>China As A Global Investor: Accelerating And Broadening The Trend</b></p> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Long Yongtu</b>, Former China Chief negotiator of WTO, Former Secretary General of the Boao Forum, Chairman, Center for China &amp; Globalization (Confirmed)</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Cui Mingmo</b>, President at Chinese Association of International Economic Cooperation (CAFIEC) (Confirmed)</li> <li>• <b>Zhu Da</b>, Senior Economist of the World Bank (Confirmed)</li> <li>• <b>Chen Feng</b>, Chairman of the Board, HNA Group Co., Ltd.</li> <li>• <b>Tang Xiuguo</b>, President of SANY Group (Confirmed)</li> <li>• <b>Qian Jiannong</b>, Vice President of Fosun Group, President of Fosun Tourism &amp; Commercial Group, Co-President of China Momentum Fund (Confirmed)</li> <li>• <b>Wang Chaoyong</b>, Chairman of ChinaEquity Group (Confirmed)</li> </ul>

18:45-19:15	<b>Cocktail Reception</b>
19:15-21:15	<b>Official Opening Dinner</b> <b>Moderator</b> <ul style="list-style-type: none"> <li>• <b>Claude SMADJA</b>, President of Smadja &amp; Smadja Strategic Advisory (Confirmed)</li> </ul> <b>Speaker</b> <ul style="list-style-type: none"> <li>• <b>Wu Yanjun</b>, Mayor of Sanya Government (Confirmed)</li> </ul>
<b>November 21, 2015/Saturday</b>	
09:00-10:30	<b>Plenary Session 2</b> <b>The “One Belt, One Road” Initiative: What It Means In Terms of New Opportunities</b> <b>Moderator</b> <ul style="list-style-type: none"> <li>• <b>Wang Huiyao</b>, President of Center for China and Globalization, Vice Chairman of China Association for International Economic Cooperation of Ministry of Commerce (Confirmed)</li> </ul> <b>Speakers</b> <ul style="list-style-type: none"> <li>• <b>Long Yongtu</b>, Former China Chief negotiator of WTO, Former Secretary General of the Boao Forum, Chairman, Center for China &amp; Globalization (Confirmed)</li> <li>• <b>Prof. Syed Munir Khasru</b>, Director of Bangladesh Policy, Advocacy and Governance Institute (Confirmed)</li> <li>• <b>Zhou Wei</b>, President Assistant of China Minmetals Group Corporation (Confirmed)</li> <li>• <b>Dr. Erfa Iqbal</b>, Commercial Counselor, Embassy of Pakistan in China</li> <li>• <b>YEW Sung Pei</b> Assistant CEO International Enterprise Singapore (Confirmed)</li> </ul>
10:30-11:00	Coffee Break
11:00-12:15	<b>Plenary Session 3</b> <b>Sino-Foreign Partnerships: What Creates the Successful, Win-win Combinations?</b> <ul style="list-style-type: none"> <li>✓ What’s the importance of culture differences?</li> <li>✓ Local or expatriates?</li> </ul> <b>Moderator</b> <ul style="list-style-type: none"> <li>• <b>Frances Sun</b>, Executive Vice President of Center for China &amp; Globalization (Confirmed)</li> </ul> <b>Speakers</b> <ul style="list-style-type: none"> <li>• <b>Qiao Jian</b>, Senior Vice President of Lenovo Group (Confirmed)</li> <li>• <b>Stephen PHILLIPS</b>, CEO of China-British Business Council (Confirmed)</li> <li>• <b>Mark Duval</b>, President of the American Chamber of Commerce in China (Confirmed)</li> <li>• <b>Fanny Zhang</b>, Board Director of Spencer Stuart (Confirmed)</li> <li>• <b>Wang Guangfa</b>, Chairman of Fazheng Group (Confirmed)</li> <li>• <b>John Jullens</b>, Partner of Strategy &amp; (Confirmed)</li> </ul>
12:15-13:45	<b>Luncheon</b>
14:00-15:30	<b>Parallel Session 1</b> <b>Looking At The Drivers For Chinese Investment In The US</b> <ul style="list-style-type: none"> <li>✓ What sectors are proving most attractive to Chinese investors?</li> </ul>

	<ul style="list-style-type: none"> <li>✓ Who are the new players in the increasing Chinese presence?</li> <li>✓ How is the US playing its attractiveness to Chinese investors?</li> <li>✓ Where do we go with the US – China Bilateral Investment Treaty?</li> </ul> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Yael SMADJA</b>, President of Smadja &amp; Smadja Strategic Advisory, U.S. A. (Confirmed)</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Yu Weiping</b>, Vice President of CRR Corporation Ltd (Confirmed)</li> <li>• <b>Chen Jianzhou</b>, Senior Vice President, ZTE Corporation (Confirmed)</li> <li>• <b>He Mei</b>, President of Wailian Overseas Consulting Group (Confirmed)</li> <li>• <b>Timothy P. Stratford</b>, Managing Partner, Covington &amp; Burling Beijing Office, USA (Confirmed)</li> <li>• <b>David TANG</b> Asia Managing Director K&amp;L Gates (Confirmed)</li> </ul>
14:00-15:30	<p><b>Parallel Session 2</b> <b>120 Million Chinese Tourists And Still Rising: How China Is Reshaping The Global Tourism Industry</b></p> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Chen Wenjie</b>, President of CTS Academy for Tourism Industry (Confirmed)</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Chen Feng</b>, Chairman of the Board, HNA Group Co., Ltd.</li> <li>• <b>Xu Muhan</b>, Deputy General Manager of China National Travel Service (HK) Group Corporation; Executive Director &amp; Deputy General Manager of China Travel Service international investment Hong Kong limited (Confirmed)</li> <li>• <b>Zhang Lingyun</b>, Professor of Beijing Union University (Confirmed)</li> <li>• <b>CHEN Rong</b>, Vice President of CITIS Group</li> <li>• <b>Henri Giscardo D'Estaing</b>, CEO of Club Mediterranee (Confirmed)</li> </ul>
15:45 – 17:00	<p><b>Plenary Session 4</b> <b>China as a partner for the “Make in India” policy</b></p> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Claude SMADJA</b>, President of Smadja &amp; Smadja Strategic Advisory (Confirmed)</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Y K Sailas Thanga</b>, Consul General of India in Guangzhou</li> <li>• <b>Harold Lang</b>, Chairman of Weichai International</li> <li>• <b>Hong Qing</b>, President of ICBC, Mumbai Branch (Confirmed)</li> <li>• <b>Mr. Sreedhar Pothukuchi</b>, Vice President – Business Development GMR Group (Confirmed)</li> <li>• <b>Mr. Vittal U Mallya</b>, Country Head-China Larsen&amp;Toubro (Confirmed)</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Mr. Abhinav Mayank</b>, Vice President Welspun Energy Pvt Ltd (Confirmed)</li> </ul>
17:00-17:30	Coffee Break
17:30-18:45	<p><b>Parallel Session 3</b> <b>The European Attraction: What comes next?</b></p> <ul style="list-style-type: none"> <li>✓ The changing composition of the investment basket</li> <li>✓ An evolving sector spread</li> <li>✓ Leveraging privatization opportunities</li> </ul> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Sebastian Vos</b>, head of Public policy and Government Affairs for Covington (Confirmed)</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>John Conlon</b>, Director of Asia Pacific Investment Development Agency Ireland (Confirmed)</li> <li>• <b>Stephen PHILLIPS</b>, CEO of China Britain Business Council (Confirmed)</li> <li>• <b>Huang Huaizhen</b>, Executive Chief Representative NRW Invest (Confirmed)</li> <li>• <b>LU Dong</b>, Chief Representative of European Union Digital City OASC (China) (Confirmed)</li> <li>• <b>Michel MALHERBE</b>, Ambassador of Belgium to China (Confirmed)</li> <li>• <b>Harald FUCHS</b>, Director of Overseas &amp; China, FrankfurtRheinMain (Confirmed)</li> <li>• <b>Sun Yongfu</b>, Former Director, Department of European Affairs, Ministry of Commerce (Confirmed)</li> </ul>
17:30-18:45	<p><b>Parallel Session 4</b> <b>Developing More Cost-Efficient Financing Channels For Outbound Expansion</b></p> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Yang Yanqing</b>, Deputy Editor in Chief &amp; Anchor, China Business News, People's Republic of China (Confirmed)</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Zhu Da</b>, Senior Economist of the World Bank (Confirmed)</li> <li>• <b>Yan Jun</b>, Deputy General Manager of ICBC Operating Department</li> <li>• <b>ZHANG Zhihao</b>, Vice President, General Manager of Enterprise and Finance Institution Department of Standard Chartered Bank China (Confirmed)</li> <li>• <b>Raj Kumar Khosa</b>, CEO of Axis Bank Limited, Shanghai (Confirmed)</li> <li>• <b>Philippe METOUDI</b>, Managing Director AlfaSec Advisors Pte Ltd (confirmed)</li> <li>• <b>Zuo Xiaolei</b>, Chief Economist of Galaxy Securities (confirmed)</li> <li>• <b>Kevin Lu</b>, Managing Director, Head Investment Solutions, Asia, Partners Group, Switzerland (Confirmed)</li> </ul>
18:45-19:15	Cocktail Reception
19:15-21:15	Recognition of successful Chinese companies

	<p><b>Chat with Long Yongtu</b></p> <ul style="list-style-type: none"> <li>• <b>Long Yongtu</b>, Former China Chief negotiator of WTO, Former Secretary General of the Boao Forum, Chairman, Center for China &amp; Globalization (Confirmed)</li> </ul>
<b>November 22, 2015/Sunday</b>	
09:00 – 10:20	<p><b>Parallel Session 3</b> <b>The Increasing Role Of Chinese Private Companies In Going Global: Reshaping The Overall Picture Of China's Outbound Drive</b></p> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Scott Anthony</b>, Head of the Silicon Valley office of Covington (Confirmed)</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Zhu Dacheng</b>, General Manager of SANY Global Marketing Corp. (Confirmed)</li> <li>• <b>Joel Backaler</b>, Director of Frontier Strategy Group (Confirmed)</li> <li>• <b>Simon Bevan</b>, Head of the China Britain Services Group, audit partner, Grant Thornton UK (Confirmed)</li> <li>• <b>Hu Bo</b>, Chairman of Ciming Health Checkup Group—OASIS Medical Wellness Club (Confirmed)</li> </ul>
09:00 – 10:20	<p><b>Parallel Session 4</b> <b>"Built by China": Becoming A Global Infrastructure Player</b></p> <ul style="list-style-type: none"> <li>✓ Where to build?</li> <li>✓ Environment impact</li> <li>✓ Local labors possible?</li> </ul> <p><b>Moderator</b></p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Yu Weiping</b>, Vice President of CRRC Corporation Ltd (Confirmed)</li> <li>• <b>LI Lei</b>, Vice President and President of North Asia, SABIC (Confirmed)</li> <li>• <b>Wang Shaofeng</b>, President of Shanghai China Construction Overseas Development Co., Ltd. (Confirmed)</li> <li>• <b>Yang Xiaozhong</b>, Vice President of Trina Solar (Confirmed)</li> </ul>
10:20 – 10:45	Coffee Break
10:45 – 12:00	<p><b>Parallel Session 7</b> <b>Adjusting To New Market Trends In Africa</b></p> <p><b>Moderator</b></p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Dai Zhikang</b>, Founder &amp; Chairman of Shanghai Zhengda Group (Confirmed)</li> </ul>



	<ul style="list-style-type: none"> <li>• <b>Helen Hai</b>, Goodwill Ambassador of United Nations Industrial Development Organization (UNIDO), CEO of Made in Africa Initiative</li> <li>• <b>Dolana Msimang</b>, Ambassador of South Africa to China</li> <li>• <b>Aminu Bashir Wali</b>, Ambassador of Nigeria to China</li> <li>• <b>Liu Guijin</b>, Former Chinese Special Government Representative on African Affairs</li> <li>• <b>Pradeep Paurana</b>, Chairman of Kenya Association of Manufacturers</li> <li>• <b>Mawuena Trebarh</b>, CEO of Ghana Investment Promotion Center</li> </ul>
10:45 – 12:00	<p><b>Parallel Session 8</b> <b>The Influence of TPP to Overseas Investment of Chinese Enterprises</b></p> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>He Weiwēn</b>, Senior researcher, CCG; former commercial counselor of Consulate-General of the P.R.China New York</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Long Yongtu</b>, Former China Chief negotiator of WTO, Former Secretary General of the Boao Forum, Chairman, Center for China &amp; Globalization (Confirmed)</li> <li>• <b>Clyde PRESTOWITZ</b>, President Economic Strategy Institute, USA (Confirmed)</li> <li>• <b>Wang Huiyao</b>, President of Center for China and Globalization (CCG), Vice Chairman of China Association for International Economic Cooperation of Ministry of Commerce (Confirmed)</li> <li>• <b>Tang Min</b>, Vice President of Center for China and Globalization (CCG), Counselor to the State Council (Confirmed)</li> </ul>
12:00-13:30	Luncheon
13:45 – 15:15	<p><b>Parallel Session 9</b> <b>“Buying the world”?: How Chinese investors can address obstacles and resistances to their international expansion</b></p> <ul style="list-style-type: none"> <li>✓ Addressing the business and non-business obstacles</li> <li>✓ Dealing with major compliance issues</li> <li>✓ Embracing corporate social responsibility</li> </ul> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Mabel Miao</b>, Executive Secretary General of Center for China and Globalization</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Harold Lang</b>, Chairman of Weichai International (Confirmed)</li> <li>• <b>Ivan CHEAH</b>, Managing Director Centric Advisers Limited (Confirmed)</li> <li>• <b>Donald Lewis</b>, Co-founder, US-China Trade &amp; Innovation Center, USA (Confirmed)</li> </ul>
13:45 – 15:15	<b>Parallel Session 10</b>

	<p><b>China's Private Equity: Going Global ... and Fast</b></p> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Zou Ming</b>, Vice-President of Phoenix New Media, Editor-in-Chief of ifeng.com (Confirmed)</li> </ul> <p><b>Speaker</b></p> <ul style="list-style-type: none"> <li>• <b>He Mei</b>, President of Wailian Overseas Consulting Group (Confirmed)</li> <li>• <b>Bob Dodds</b>, CEO of DRP Captital</li> <li>• <b>Sutat Chew</b>, Executive Vice President of Sales &amp; Clients Singapore Exchange</li> <li>• <b>Justin King</b>, Vice Chairman, Head of Portfolio Business Terra Firma (Confirmed)</li> </ul>
15:30 – 16:45	<p><b>Plenary Session 5</b> <b>Building The International Brand Value Of Chinese Products And Services</b></p> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Frances Sun</b>, Executive Vice President of Center for China &amp; Globalization</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Chen Feng</b>, Chairman of the Board, HNA Group Co., Ltd.</li> <li>• <b>Qian Jiannong</b>, Vice President of Fosun Group, President of Fosun Tourism &amp; Commercial Group, Co-President of China Momentum Fund (Confirmed)</li> <li>• <b>Qiao Jian</b>, Senior Vice President of Lenovo Group (Confirmed)</li> <li>• <b>Gao Hongbing</b>, Vice President of Alibaba (Confirmed)</li> <li>• <b>Chi Fulin</b>, President of China Institute for Reform and Development (Confirmed)</li> <li>• <b>Chen Jianzhou</b>, Senior Vice President, ZTE Corporation (Confirmed)</li> <li>• <b>Xu Jingnan</b>, Chairman &amp; General Manager of Fujian Peak Group Co., Ltd., Peak (Hong Kong) international co., LTD (Confirmed)</li> </ul>
17:00-18:15	<p><b>Plenary Session 6</b> <b>How China's Outbound Drive Is Beginning To Reshape The Global Business Landscape</b></p> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <b>Moderator from Guizhou TV</b></li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>• <b>Long Yongtu</b>, Former China Chief negotiator of WTO, Former Secretary General of the Boao Forum, Chairman, Center for China &amp; Globalization (Confirmed)</li> <li>• <b>Clyde PRESTOWITZ</b>, President Economic Strategy Institute, USA (Confirmed)</li> <li>• <b>Zhang Xiaoyu</b>, Deputy President of China International Council for the Promotion of Multinational Corporations</li> <li>• <b>Harold Lang</b>, Chairman of Weichai International (Confirmed)</li> </ul>
18:15-18:30	Closing Remarks
18:30-19:15	Farewell Reception